



SCTV SEALS THE EXCLUSIVE & OFFICIAL BROADCASTER DEAL FOR FIFA WORLD CUP 2006

We are pleased to announce that SCTV has won the exclusive rights to broadcast FIFA Soccer World Cup 2006 in Germany for the entire 64 games following the signing of the contract with Infront Sports & Media WM GmbH on December 17, 2003. This achievement follows the successes SCTV has been having in broadcasting the most watched sport in the country, such as Italian Serie A soccer games since 2002-03 season (SCTV secured the rights to broadcast for three consecutive seasons), 2006 World Cup qualifying games for Latin American nations, and the Liga Bank Mandiri domestic soccer league games.

This achievement underscores SCTV's commitment in continually airing the best sports programs in the country as evidenced by the award that SCTV has recently won at the 2003 Panasonic Awards for the best TV sports programs.

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