

Press Release
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“SCTV, Subsidiary Company of SCM, The Most Favorite TV Station”

“PT Surya Citra Televisi (“SCTV”) a subsidiary company of PT Surya Citra Media Tbk. (“SCM”) consistently shows its best performance throughout this year and has become a viewers’ most favorite TV station”, as stated by Mr. Fofa Sariaatmadja, President Director of SCM who also the President Director of SCTV, during the Public Expose on Dec, 19 2007 in Marriot Hotel. “SCTV has reached its topmost on the audience’s share achievement and has consistently maintained its audience’s share achievement until end of this year. It has proven the management success in restructuring its program strategy, considering end of 2006, SCTV was still on the third position”, he added.

Mr. Budi Sutjiawan, Programming Director of SCTV stated, “SCTV targeted 17% audience’s share for 2007. But on the contrary, the report from AGB Nielsen, an Independent company for TV station rating and research, showed a surprising result. It seemed the national TV viewers has shown their interest on SCTV’s programs and reflected it in the survey result”. The new management of SCTV, who has been appointed in the EGMS last September 2006, was grateful for this survey achievement, considering this is the first time SCTV reached its topmost position without any special event of a great title such as last year’s FIFA WORLD CUP aired by SCTV, as an exclusive TV station for the show.

SCTV has become the most favorite TV station for the viewers, and also the most favorite TV to our business partners in advertising and business partners in program supplier. This has proven that for 4 years in sequence, SCTV has won many international awards from Far East Economy Review and in last 2006 by The Wall Street Journal Asia.

As the result, the sales revenue growth in 2007 has solidly increased mutually with its broadcast performance stated Fofa. On the other hand, Fofa refused to inform the 2007 end result, since the 2007-year book has not yet end and the company financial data has not been audited at the moment. But Fofa expected the result in the end of the year would be still brilliant considering the result numbers on the nine-monthly financial report was fulfilled.

“The TV industry’s revenue on advertising has an unique cycle, that it is different from other industry, whereas in the fourth quarterly report, it will

slightly decline since there are many office holidays. This year we have Eidl Adha Holidays and Christmas in a very close timing” added Fofu further.

When he was requested information on 2007 dividend, Fofu stated that, “it would depend on the SCM-SCTV financial report results and the SCM-SCTV cash position in the end of the year. Of course the plan must be decided in the SCM-AGMS next year”.

SCM’s line businesses are multimedia provisioning and utilizing services by telecommunication equipment and any other related activities, media consultation service and related business activities. SCTV is wholly owned company by SCM. SCTV is the second largest broadcast area in Indonesia, where it broadcasts its program through 47 relay stations, and reaches over 175millions potential viewers in over 240 cities in Indonesia.